

Hyperautomation: Hyper for BFSI, calm for you

In one life, work is so busy it's almost untenable. But in another life, work feels light as air. That's the power of hyperautomation. For BFSI (Banking Financial Services & Insurance) companies, hyperautomation is here to help you keep pace with fin-tech disruptors and provide innovative and engaging customer experiences. Here we'll outline the huge impact hyperautomation will have in BFSI.



€1 Trillion

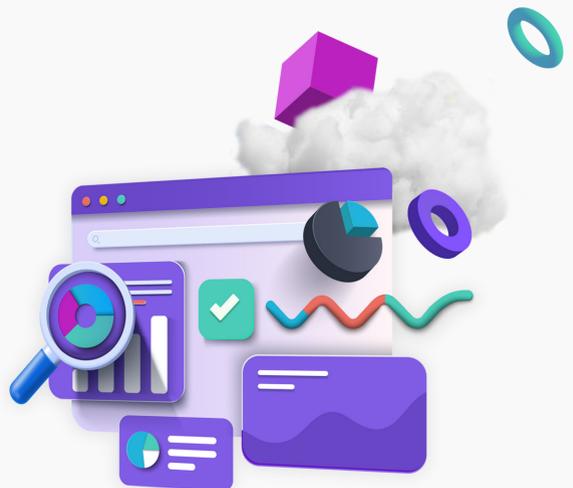
of additional value will be generated by AI (Artificial Intelligence) annually for the global banking industry.¹

This is a huge opportunity for BFSI firms. With growing competition from fin-tech disruptors, making the most of AI is vital to stay ahead of the game.

70%

of workers believe that automation will offer them an opportunity to qualify for more highly skilled work.²

Hyperautomation empowers your teams to rapidly identify and address operational pain points, creating more time for innovative and strategic projects that can aid career progression.



31%

of businesses have fully automated at least one business process.³

Companies in the BFSI sector are already utilising 'always on analytics' to reach customers with relevant products and services to help them better manage their money.

1/4

of senior personnel prefer a 'fail fast' approach to digital transformation.⁴

Fierce competition from fin-tech disruptors means that BFSI organisations need to step up. Tools like Natural Language Processing enables chatbots to resolve customer queries at speed and volume for a competitive edge. Other BFSI companies don't have a choice but to throw themselves into automation with a 'fail fast' attitude.



76%

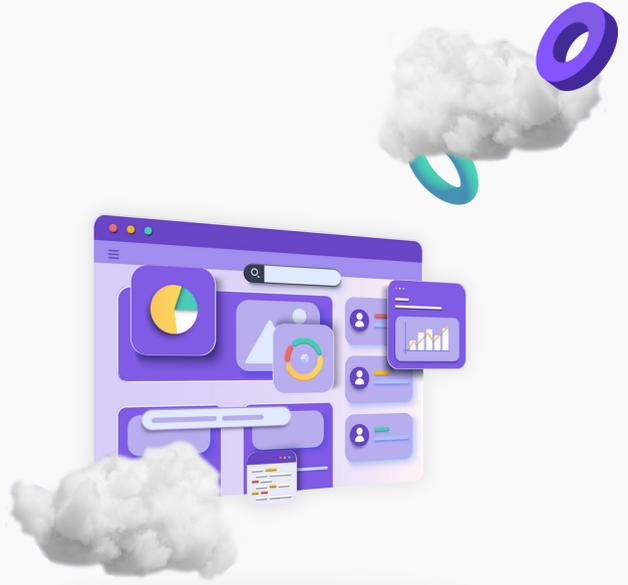
of senior personnel in digital transformation accept that bolder use of automation is a necessity rather than a choice.⁵

Customer demands and expectations are only increasing. Hyperautomation can help BFSI organisations provide innovative and engaging customer experiences to keep up.

40%

of all businesses will have automation strategies to fill the gaps in infrastructure operations by 2024.⁶

BFSI organisations without a strategy to keep up with fin-tech disruptors and growing customer demands will fall behind. That makes hyperautomation a vital pillar now and in the future.



Read the full report: 'Hyperautomation: From Incremental Benefits to Exponential Outcomes in BFSI'

Find out how hyperautomation can transform BFSI organisations so you can enhance operations, reduce costs, and deliver personalised customer experiences in real-time.

[Read the full report](#)



Get in touch to learn more about hyperautomation with Expleo



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1 - McKinsey, <https://tinyurl.com/3xpchhnp>
2 - IFR, <https://tinyurl.com/y24xu66d>
3 - McKinsey, <https://tinyurl.com/uads9s2y>

4 - Expleo Group, Business Transformation Index (BTI 2022).
5 - Expleo Group, Business Transformation Index (BTI 2022).
6 - Gartner, <https://tinyurl.com/jc45csbx>